



Professional Diploma in Cosmetology

Become a Salon Professional Ready for Entrepreneurship



Introduction



COURSE DURATION & FEES

11 Months +
1 Month Internship

₹1,50,000/-

The Professional Diploma in Cosmetology is an in-depth program tailored for those who aim to become salon professionals and entrepreneurs. This diploma provides students with advanced skills in beauty, hair, body therapy, makeup, personal branding, and salon management.

Led by experienced and qualified tutors, the course combines digital technology, practical training, and industry-focused skills to prepare students for real-world salon environments. A standout feature is the one-month internship at esteemed salons, which offers valuable hands-on experience.

PROFESSIONAL SKILLS

Communication Skills

Personality Development

Professional Ethics

Grooming & Hygiene

Sterilization & Sanitization

BASIC BEAUTY TECHNIQUES

Depilation (Hair Removal)

Eyebrow Shaping

Face Bleach

Facial Massage

Face Masks

Manicure & Pedicure

ANATOMY & PHYSIOLOGY

Skin Structure & Types

Skin Analysis & Care

Nail & Skin Diseases

Dermatology Basics

Facial & Neck Muscles

GENERAL AESTHETICS & COSMETIC SCIENCE

COSMETIC SCIENCE

Study of Cosmetic Ingredients

Basic Chemistry in Cosmetics

DERMATOLOGY

Understanding Acne, Rosacea

& Skin Disorders

ELECTRICAL & FACIAL TREATMENTS

Galvanic

High frequency

Faradic

Vacuum

Brushing

Electrical Current &

Safety Precautions

HAIR SCIENCE & ADVANCED HAIRDRESSING

BASIC HAIRDRESSING

Hair Structure & Growth Cycle

Hair Analysis & Types

Shampooing & Conditioning

Haircutting Principles & Tools

Hair Spa & Treatments

ADVANCED HAIRDRESSING

Creative Haircuts & Styling

Techniques

Hair Texturizing

HAIR COLORING TECHNIQUES

Color Theory &

Application Techniques

Balayage & Ombre Styling

Global Hair Coloring & Root

Touch-Up

HAIR CHEMICAL TREATMENTS

Straightening, Smoothing,

Rebonding, Cysteine, Keratin

& Aqua Treatments

Bond Science & Consultation

Pre/Post Care & Home Care

Guidance

THERMAL STYLING

Blow-Drying, Ironing,
Crimping, Tongs

ROLLER SETTINGS & HAIRDOS

WET STYLING

Pin Curls, Winders, Velcro
Rollers

MAKEUP FUNDAMENTALS

Color Theory
& Brush
Techniques

Product
Knowledge

Double Base &
Contour
Techniques

Eye Makeup &
Traditional
Bridal Looks

BODY ANATOMY & PHYSIOLOGY

Skeletal

Muscular

Respiratory

Lymphatic

Circulatory Systems

FIGURE DIAGNOSIS & TREATMENTS

Postural Defects

Diet & Exercise Plans

Cellulite Treatment

BODY MASSAGE & THERAPIES

Swedish Massage

Body Faradic

Galvanic Treatments

Suction & G-5 Gyrator Therapy

Heat Treatments (Sauna)

DIGITAL MARKETING & SOCIAL MEDIA STRATEGIES

Website Optimization & Online

Branding

Facebook, Instagram & Google Ads

Salon Promotion Techniques

SALON SOFTWARE & OPERATIONS

Salon Management Software

Overview

Efficient Use of Digital Tools

SALON INTERIOR DESIGN & SETUP

Understanding Functional

Salon Spaces

Layout Planning & Aesthetic

Considerations

BUSINESS FORMATION & BRANDING

Types of Business Ownership

Legal Formalities & Licensing

Personal Branding & Soft

Skills

CLIENT & CUSTOMER MANAGEMENT

Handling Enquiries, Records &

Retention Strategies

Appointment Scheduling &

Follow-Ups

INVENTORY & MARKETING MANAGEMENT

Vendor Accounts & Stock Control

Loyalty Programs, Gift Vouchers

& Special Offers



Why Choose This Course?

- Covers all major aspects of salon education: skin, hair, makeup, body therapy & management
- Prepares you for salon entrepreneurship with added business skills
- Offers exposure to digital tools, personal branding, and salon systems

Benefits?

- Industry-ready within 12 months
- Internship in reputed salons
- Learn from qualified, experienced tutors
- Combines technical skills + business mindset